Coating quality is frequently dependent on the properties of the underlying substrate. Substrates are often treated in various ways to promote certain properties, such as coating adhesion. In other cases, the surface to be coated may be patterned, chemically/and or topographically, creating unique challenges for controlled liquid deposition. The purpose of this workshop is to highlight opportunities for fundamental research concerning surface treatment, surface patterning, and coating adhesion. Such opportunities may arise from long-standing problems as well as emerging areas. Contributions that discuss practical industrial challenges are especially welcome.